



Riverdi Brand Book.

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The Brand.

Riverdi manufactures and sells high-quality display solutions employing cutting-edge technology and a dedicated team of experts.

Thanks to Riverdi's unique modular system, being developed in Europe since 2012, customers around the world can have state-of-the-art displays with different configurations allowing easy adaptation to any project and an upgrade of the display without changing the product design. Riverdi introduced its own display connector standard – the RiBUS; one connector for all Riverdi intelligent displays. It can run with any size or type of Riverdi intelligent displays. The STM32 evaluation board provides an immediate platform on which all the displays can be tested, presented and used for development. The company's standard offer ranges from HDMI displays to RGB, LVDS and MIPI modules with options such as: protective glass screens, enhanced brightness options, special touch controllers etc. The low EMI design makes the intelligent EVE4 series very popular in industrial, medical and military applications. EVE lines run on Bridgetek's most advanced BT8xx graphic controllers which combine display, touch, and audio into a single chip. Riverdi also offers HMI modules equipped with display and connectivity. Those products are based on ST solutions: STM32 microcontrollers and Touch-GFX graphics framework. Python programmable IoT displays are also available.

Logo.



Primary Colors.

Pure
Orange

Dark
Orange

Ocean
Blue

Deep
Blue

R: 253
G: 173
B: 0

R: 253
G: 87
B: 0

R: 0
G: 96
B: 169

R: 29
G: 53
B: 87

C: 0
M: 38
Y: 94
K: 0

C: 0
M: 76
Y: 95
K: 0

C: 92
M: 59
Y: 2
K: 0

C: 98
M: 78
Y: 38
K: 33

HEX: fdad00

HEX: fd5700

HEX: 0060a9

HEX: 1d3557

Pantone: 4008 C

Pantone: 166 C

Pantone: 3506 C

Pantone: 534 C

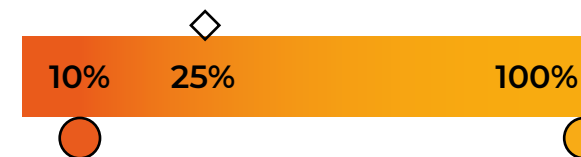
RAL: RAL 1028

RAL: RAL 2008

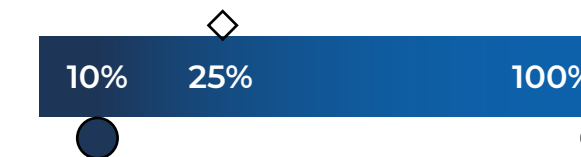
RAL: RAL 5015

RAL: RAL 5013

Orange
Gradient



Blue
Gradient



Secondary Colors.

To be used only when primary colors are not sufficient.



R: 51
G: 67
B: 60

C: 77
M: 20
Y: 53
K: 2

HEX: 339989

Pantone: 2456 C

RAL: RAL 6033



R: 173
G: 226
B: 93

C: 35
M: 0
Y: 80
K: 0

HEX: ade25d

Pantone: 2283 C

RAL: RAL 6019

Typography.

Montserrat

Thin

Thin Italic

ExtraLight

ExtraLight Italic

Light

Light Italic

Regular

Regular Italic

Medium

Medium Italic

SemiBold

SemiBold Italic

Bold

Bold Italic

ExtraBold

ExtraBold Italic

Black

BlackItalic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Logo Usage.



Pure blue version
for deep blue background
(black background acceptable)



White version
for ocean blue background



Logo Icon
for square areas



Don't
use on other backgrounds



Don't
crop or align the logo
with the edge



Don't
redraw the logo or create
your own variation



Don't
stretch, condense
or rotate

Key Visual.



The Brand Hero.

Hi. I'm Dee Rivers.
Let me guide you
through Riverdi World.



Stationery.



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